

MEDIA REFORM SC ANNUAL REPORT



96.3 FM
OHM Ω RADIO



2016 was an exciting year for Media Reform SC and Ohm Radio. Here are some key events and accomplishments:





Had a **digital billboard** on 1-26 into 2017 at exit 211A

Accepted **interns** from the College of Charleston: Shane Potter and Megan Dunn who produced Only on Ohm, a weekly local public affairs program all related to Charleston affairs.

Hired **Station Manager** Eileen Waldon, a retired journalist professor of public broadcasting.

The **Programming Committee** continued to meet and evaluate programming ideas and select programs that will air. Some of the new shows included: Charleston Ghouls Show, EffinB Radio, Lunar Power, Millennial Universe, Paul Leslie Hour, Sounds of Africa, and The Happening.

The **Fundraising Committee** was active throughout the year. It successfully procured two Lowcountry Quarterly Arts grants; and oversaw creation of a digital Underwriters' Kit and secured Underwriters from the following local businesses: The Pour House, Objectivity Squared, Home Team BBQ, and Will Austin Law Firm, Halsey Institute.



In addition, the Fundraising Committee was involved with Board members and community organizations in arranging several community information sessions and fundraisers:

May 22 – second annual Sweet Corn Cook Off at Royal American;

July 31 – On Air, one year anniversary concert
at the Charleston Music Hall

October 23 – Jazz Jam - Ohm was the beneficiary

November 10 – HOHM concert

December 18 – Jingle bang

