



MEDIA REFORM SC ANNUAL REPORT 2017



2017 was a great year for Media Reform SC and Ohm Radio 96.3FM.



The **Programming Committee** continued to meet and evaluate programming ideas and select programs for air.

Some of the new music shows include The Scientists Laboratory with Matt Jones, Birdland with Ian Horner, Rudeboi Rundown with Stephen Pond. All three DJs are live in the Charleston area.

In addition several news and public affairs shows were produced and aired each week. Eileen Waldron aired Latitude 32 every week which included interviews on topics ranging from the environment to politics. Once she became station manager, Eileen did a twice weekly live show, Sea Change, covering topics like gun regulations and property rights in minority communities.

Two College of Charleston interns (Megan Dunn and Alexa Riser) also produced Only on Ohm covering issues important to the campus community as well the larger Charleston region. They were trained how to interview, write, voice and produce a weekly news show for air.

Ohm Radio 96.3 also provided about 20 hours a week of live programming, where members of the community could come to the studio and interview musicians, artists and activists. Some of the topics covered were recycling innovations and homeless problems in the area. Numerous local musicians were showcased and community members were trained on the technical aspects of doing live radio interviews.

The **Fundraising Committee** was active throughout the year. It successfully procured two Lowcountry Quarterly Arts grants; and oversaw creation of a digital Underwriters' Kit and secured Underwriters from local businesses.





In addition, the Fundraising Committee was involved with Board members and community organizations in arranging several community information sessions and fundraisers:

April- had a table at High Water Festival and raffled off Shovels and Rope merchandise

May - third annual Sweet Corn Cook Off at Royal American

June - HOHM concert with Johnny Delaware

Aug. - special eclipse Programming

Sept - FOHM Pledge week

Oct - Second On air anniversary show

Nov - Jazz Jam

Dec - Giving Tuesday & Holiday Party at the Royal American