

Quarterly: \$750

Bi-Annually: \$1400

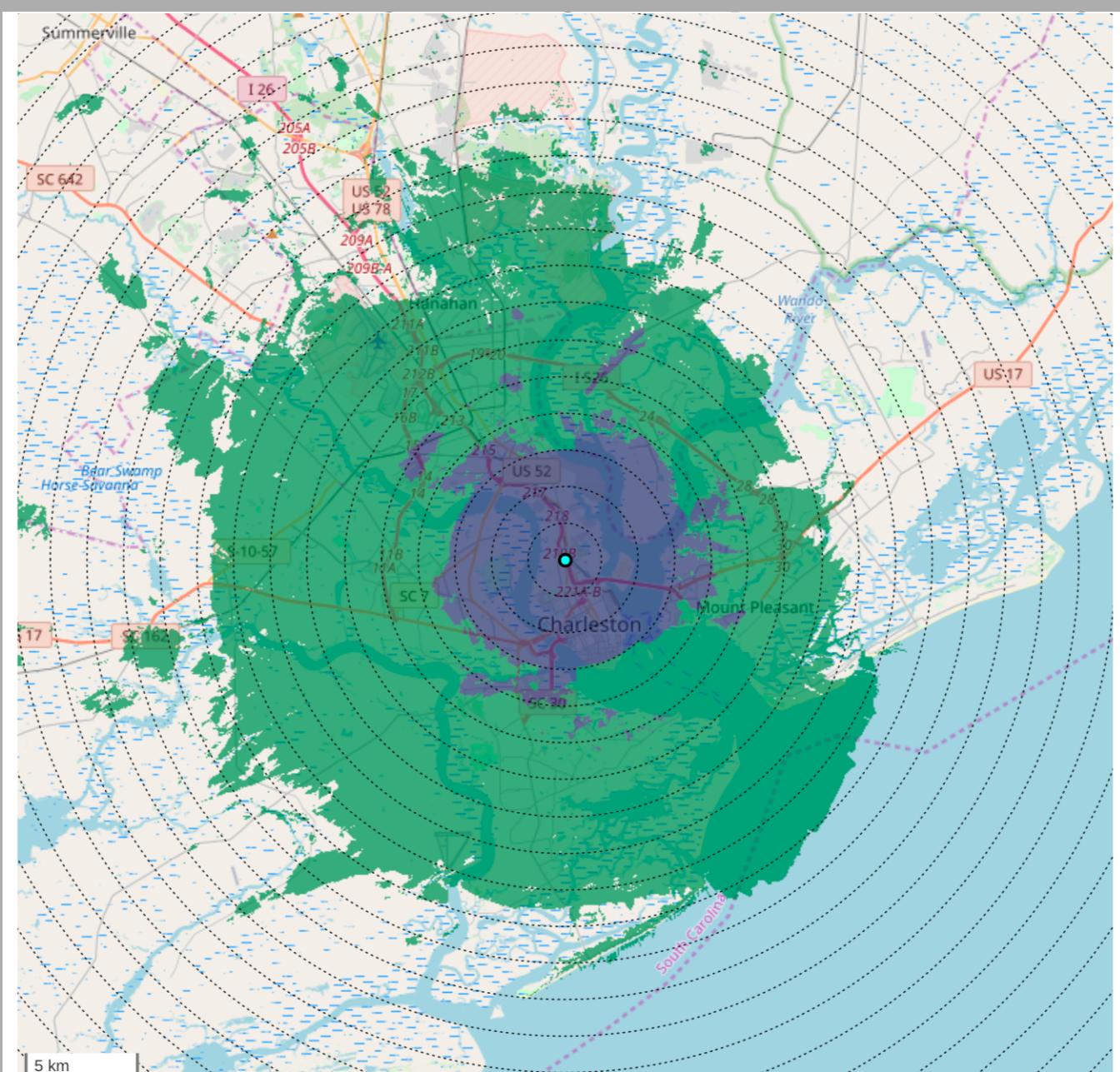
Annually: \$2600

96.3 FM

OHM Ω RADIO

UNDERWRITER KIT

SIGNAL COVERAGE MAP



663,000=

Number of Terrestrial Listeners

2,722=

Number of App Downloads

21,174=

Number of Website
Streaming Sessions in 2020

30 second Underwriting
Message includes:

- Website
- Location
- Business Description
- Upcoming Events

Your donation is tax-deductible
and your message will play twice
a day on the air.

Underwriting Example:

"Support for Ohm Radio is brought to you by D'Allesandro's Pizza, located at 229 St. Philip St in Downtown Charleston. D'Als Pizza offers hand-tossed pizzas, calzones, salads and caljoes. D'Als values their customers, quality ingredients, and delivering great pizza. For more information, visit dalspizza.com"



ohmradio963.org

	Strong Signal	Fair Signal
Population	74,523	202,068
Hispanic	1,764	12,244
White	43,849	136,880
Black	28,019	50,856
Am. Indian	167	681
Asian	829	3,505
Hawaiian/Pacific	40	231
Other Race	595	6,079
Multiple Race	1,024	3,836
Female	38,913	102,433
Male	35,610	99,635
Incarcerated	414	1,127

Featured Underwriters:

- BoomTown!
- Charleston Pour House
- Colony & Craft
- D'Allessandro's Pizza
- Edmund's Oast Brewing
- Flipper Finders
- Heart SC
- Joye Law Firm
- The Gaillard Center
- Queen Street Grocery
- The Royal American
- Workshop



The Ohm Radio App allows listeners to stream from anywhere, anytime.

Download app



Our Mission:

We aspire to be a forum for voices and points of view that are underrepresented in our community's existing media. We believe that everyone benefits from a vibrant local arts and public service community, so we work diligently to bring rich educational resources to our listening audience.